

Media policies for Badminton Asia Team Championships 2026

Official Training Sessions

Official training sessions will be organized on 1st and 2nd February 2026

Main Hall

- During official training sessions, ONLY authorized Rights Holder Broadcaster (RHB) and official photographers will be allowed to access in the Field of Play (FOP), managed by Host Broadcaster (HB) and Local Organizing Committee (LOC) Media Operation Team. ONLY photography and videography are allowed in the FOP; Interviews are not allowed.
- Other photographers and Non-Rights Holder (NRH) are allowed to photograph and take videos in the spectator's area, with no flash allowed. Journalists are allowed to watch training in the media tribune.
- Live Streaming are not allowed for NRH
- Interviews are not allowed during Official Training Sessions.

Training Hall

- During official training sessions, ONLY authorized RHB are be allowed to access in Training Hall and allowed a maximum of 20 minutes of videography.
- The videography must be done in a manner to ensure player's training are not disturbed.

Mixed Zone

- Player's Interviews and post-match interviews are only allowed to be conducted by Accredited Media in the Mixed Zone.
- All players must pass the Mixed Zone after the match to accept the interview by the accredited media.
- Players may NOT answer questions from accredited media.
- There are designated zones for HB, RHB and PRESS in the Mixed Zone, and the interview priority sequence is: LRH - RHB - BADMINTON ASIA - CBA - WORLD NEWS AGENCIES - LOC MEDIA TEAM - NRH – PRESS

- The interview sequence of RHB is determined by Badminton Asia and LOC. Meanwhile, there will be a time limit for interviews of RHB and NRH in the Mixed Zone, normally up to 120 seconds for each RHB and up to 90 seconds for NRH.
- After the finals, the runner-up/team will go through the Mixed Zone first, and the winner/team is likely to attend the Prize Giving Ceremony first and receive an on-the-spot interview on the court-side before exiting through the Mixed Zone.
- Selfies, video recording and live broadcasting are strictly prohibited in the Mixed Zone without permission. Media operation staff of the LOC has the rights to withdraw the accreditation cards and cancel the interview qualifications at any time any rules are broken.

Press Conference

- Under normal circumstances, LOC will not hold a post-match press conference, with that all interviews with athletes are recommended to be done in the Mixed Zone.
- If necessary, LOC may hold the press conference in the Press Conference Room of the venue. During the press conference, all accredited media must follow the management of the on-site media operation staff and must NOT interfere with HB and RHB.

Awarding Ceremony

- Photographers, HB and RHB can record video the awarding ceremony, however, staff of the LOC can restrict the number of journalists recording the awarding ceremony.
- Before the start of the awarding ceremony, photographers will be led to the court by volunteers, and during the awarding ceremony, they should NOT disturb or block the HB.

Interview Reservation

- If the accredited media have other interview requirements, they must make an application at the Media Help Desk 24 hours in advance.
- Only after the approval and confirmation from Badminton Asia, CBA and LOC, they can complete the interview with the assistance of the media operation staff.

Photographer

- There are photography zones for photographers in the standing area and court-side FOP.
- There are a limited number of POOL photography seats in FOP photography zone.

- Official photographers from Badminton Asia and LOC have the priority of access. Other photographers may enter ONLY if POOL photography positions are NOT used by official photographers.
- Photographers who want to enter FOP must fill in an application form at the help desk 30 minutes before the match, but filling in an application does NOT guarantee an approval.
- Upon approval, they may enter FOP after exchanging a bib and a fold stool with their accreditation.
- Photographers must follow the guidance of volunteers when entering FOP, and should NOT stop midway to take photos without permission. Photographers must NOT bring laptops or bags into the FOP and must NOT stand in way of spectators/officials.
- After entering FOP, photographers can ONLY sit or kneel for shooting in the designated area, they should NOT lie down, bend over for a long time, move around, stand or leave the court in the midst of match. Photographers should wait until there is a break in games to move around.
- Photographers are NOT allowed to use flash except at the awarding ceremony.
- Photographers in FOP are subject to dual management of competition staff and photography staff in FOP, and should NOT interfere the television broadcast. They are required to avoid too much movements, avoid causing disturbance and behave in an appropriate manner.
- Photographers may work from empty spectators' seats. However, when the ticket holder arrives, the seat must be relinquished immediately. While working in empty seats photographers should not disturb other spectators.
- Photos taken must not be used for any marketing & commercial purposes.

Bibs Policy

- Photographers Bibs

Photographers in the FOP will wear a photography bib with number. FOP photography bibs will be distributed at the media help desk outside the media centre, and photographers can exchange bib with their accreditation. Photography bib must be returned after each match or each day. FOP photography bibs are ONLY provided for photographers working in FOP. Do NOT wear a photography bib outside FOP for a long time.

- HB Bibs

HB bibs will be uniformly distributed to HB, which will then distribute to its staff attending the live broadcast. The live broadcast staff of HB must wear bibs while entering camera positions in FOP.

- RHB Bibs

RHB bibs will be uniformly distributed to RHB. The live broadcast staff of RHB must wear bibs while entering camera positions in FOP.

NRH Interview

- NRH should follow the access policy for broadcast personnel jointly formulated by BADMINTON ASIA, HB and LOC.
- NRH must follow the operation policy of relevant areas in the Mixed Zone and during the press conference interview.
- If a NRH fails to comply to the venue access rules, BADMINTON ASIA and LOC's Media Manager reserve the right to revoke accreditation.
- Should permission be granted, NRH must follow below regulations:
 - o Filming limited to five minutes per match (at designated NRH position). Final edited and used footage must NOT be more than three minutes per day.
 - o All footage (filmed, edited, used) must ONLY be used for news purposes.
 - o NO live streaming of interviews is permitted and NO live stand-up is permitted.